

## Continuum Web Project

### Structure

Leading Partner - Continuum, UK

#### Possible Partners:

TSHG Mria, Ukraine.

Club Mria, Ukraine.

Polish organisation.

IFAS, Switzerland.

Dr Kothari's group, India.

### Objectives

- To establish a website to disseminate information about AIDS; in particular information about testing, scientific papers and treatments - both drug treatments and alternative and complementary therapies, with particular focus on nutrition.
- To build on the eight years of work already achieved by the UK based and internationally recognised Continuum Magazine which currently has a 5000 strong readership, and to make the 30 back issues of the magazine and all future issues available on the internet.
- To make Continuum's archive of internationally significant scientific material about AIDS and HIV, available on the internet.
- To make Continuum's radio show, which will address health issues, with particular focus on Nutrition and AIDS; which is to be broadcast five nights a week on Spectrum Radio - a London based community and ethnic, terrestrial radio station, available on the internet.
- To build on the work already done by Continuum's LIEN - Tacis Project (No. 97-2031), in partnership with Club 'Mria' Kiev, Ukraine and TSHG 'Mria' Dnepropetrovsk, Ukraine, to establish an 'informational and promotional network with a multidisciplinary approach to HIV/AIDS, focusing on natural and complementary therapies, social support and counselling for HIV+ diagnosed people', which included the holding of seminars and the translation and dissemination of printed material.
- To demonstrate how technological advances, specifically the internet, can be used to provide both individuals and organisations with the means to better understand health, science, nutrition, and the prevention and treatment of illness, in particular HIV/AIDS.
- To provide users with multi-lingual and multi-sensory information - textual, visual and audio, presented in a variety of formats, i.e. the magazine, scientific archive, video and radio - both live and pre-recorded; made easily accessible by use of the most recent advances in navigational and search tools.

- To promote a user-driven web facility with a discussion forum, feedback forms, and the opportunity for users to access direct nutritional advice through on-line nutritionists, in addition to information about services locally, and links to other websites.
- To strengthen Continuum's existing ties with organisations in Europe and internationally and to establish co-operation with other European organisations in order to further the free exchange and dissemination of health information and scientific material.
- To demonstrate the potential to build a web project which in addition to fulfilling its social objectives, will eventually become financially self-sustaining, through the online sale of books, videos and subscriptions to Continuum Magazine, and through attracting sponsorship and advertising to the website.

### **Content**

- Continuum Magazine - all 30 back issues, and future issues.
- Current news items, relevant to HIV/AIDS, treatments, nutrition and immunity to be updated weekly, with provision for user comment and response to news items, and links to articles and sites with further information on each item.
- User discussion forum, nutrition query forms and feedback forms.
- Video items on the subject of HIV/AIDS.
- Continuum Radio.
- Continuum's archive of scientific material, news articles and studies.
- Shop - where users can buy books, videos, subscribe to the magazine, and receive information about advertising.

**Content will also be organised by subject, and fully indexed to allow for search by keyword.**

**Main areas will sub-divided into subjects, each with an explanation or definition, then linked to relevant Continuum articles, scientific studies, video or radio items, other news articles, with links to other subject relevant sites.**